



# UNAFF2025

MESSAGES FOR THE FUTURE

International Documentary Film Festival

## REQUEST FOR SUPPORT

On behalf of UNAFF (United Nations Association Film Festival), we would like to ask for your support of our upcoming 28th annual film festival, held from October 16 - 26, 2025.

This year's theme, *MESSAGES FOR THE FUTURE* continues our devotion to human rights with an emphasis on our concerns of what lies ahead and the imprint that we will leave behind.

## UNAFF HISTORY

Founded in 1998 by Jasmina Bojic, film critic and Stanford educator, UNAFF is an international documentary film festival originally established at Stanford University and in Palo Alto to celebrate the 50th anniversary of the signing of the Universal Declaration of Human Rights. Since then, UNAFF has grown and earned the respect of audiences and filmmakers alike for its fearless independence and integrity. In addition to providing early outlets for films, UNAFF prides itself in creating a community forum for discovery and dialogue about different cultures, issues, and solutions.

UNAFF has screened some of the most awarded and influential documentaries, including 8 that went on to win Academy Awards and 38 that were nominated.

UNAFF partners with community organizations and presents documentaries on domestic and international issues that include, but are not limited to, racism, environment, sustainability, energy, climate change, health care, education for all, children welfare, social change, refugees, gender equality, LGBTQ issues, war and peace.

## SPONSORSHIP LEVELS

<b>SPONSOR LEVELS &amp; BENEFITS</b>	<b>PLATINUM Sponsor \$10,000+</b>	<b>GOLD Sponsor \$5,000+</b>	<b>SILVER Sponsor \$2,500+</b>	<b>BRONZE Sponsor \$1,000+</b>
<b>VISIBILITY OF YOUR NAME &amp; LOGO</b>				
Festival trailer	Name/Logo	Name/Logo	Name/Logo	
Festival program guide	Logo	Logo	Logo	Name
Festival website	Logo/Link	Logo/Link	Logo/Link	Name/Link
<b>ADVERTISING &amp; RECOGNITION</b>				
Advertisement in Festival program	FREE	50% off	25% off	
Sponsor press release, included in press kit	Name	Name		
Product placement in Opening Night VIP gift bags (200 minimum)	Yes	Yes		
<b>TICKETS &amp; PASSES</b>				
All-Access PASS for all eleven days	10	8	6	4
<b>FESTIVAL GIFTS</b>				
UNAFF T-shirt	•	•	•	
UNAFF mug	•			
UNAFF tote bag	•	•	•	
<b>BECOME AN EVENTS SPONSOR</b>				
UNAFF & Kids			•	
UNAFF in Schools			•	

## HOW TO GET INVOLVED

Please know that your sponsorship will have a major impact on outreach in the community which benefits both your organization and UNAFF. This year's festival will enable us to continue to inform and educate thousands of viewers about issues affecting the lives of so many people globally and locally.

- \$100 - Support a student from disadvantaged communities to engage in the film festival
- \$500 - Support UNAFF & Kids program for a month
- \$1000 - Support a filmmaker to attend their first film festival in the U.S.

We couldn't do it without the support of our sponsors!

For questions or additional information, please email us at [sponsorship@unaff.org](mailto:sponsorship@unaff.org).

With many thanks for your kind consideration and warmest regards.

Website: [www.unaff.org](http://www.unaff.org)

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Phone: (650) 724-5544

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