PRESENTATION

'Collective creativity' is a concept launched by IN magazine, Milan 1972, and diffused from California by Jim Burns' homonymous book published in 1974. It signals the new electronic era of widespread interactivity and social media, where anybody can create and share messages and receive feedback, able to influence large masses of people.

The enormous energy arising from the opportunities that the employment of digital tools creates causes important repercussions in society, orienting political and social-economic trends. In other words: people have a voice and are no longer totally subject to the establishment.

This identifies new active roles for individuals and communities, increasing democracy and other assets of institutional power; so these are no longer reserved to elites but open to the new movements that express priorities and needs arising from the bottom. These are the roots of the new digital era, where nobody must be left behind.

The Infopoverty World Conference organized by OCCAM, with the patronage of the European Parliament Information Office in Milan, has since 2001, following the proclamation of the Millennium Development Goals, focused yearly at the United Nations Headquarters in New York on innovative solutions and best practices, elaborated, together with the United Nations system, governments and the civil society, to empower the fight against poverty.

The Conference represents, for its continuity, operational capability and strong interoperability with the UN system, a unique global forum, gathering together leading experts, academics, opinion leaders, managers, government officials, and philanthropists.
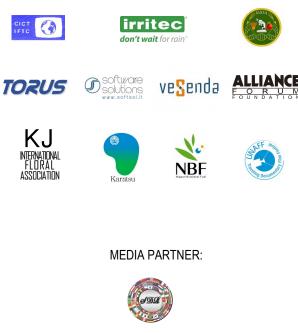
It has given rise to the Infopoverty Programme, which promotes and realizes actions on the ground using ICTs as tools of development, creating the UN Millennium Village in Sambaina (Madagascar) and ICT Villages in Honduras, South Lebanon, Navajo Nation, Lesotho and Ethiopia..

The previous editions of our conference, collected in the e-book "17 Years of Infopoverty World Conference: the digital revolution in the words of the protagonists (2001-2017)", generated the launching of new concrete approaches for the achievement of the SDGs: such as the global platform, led by the World Food Security E-Center, to provide e-services on Food Security, e-health, distance learning and training, directly to communities in need, and sustaining several local projects in Tunisia, Malawi, Mozambique, Sierra Leone, Suriname, Vanuatu, Zambia, Madagascar, Niger, in the ambit of the Global Alliance.

UNDER THE PATRONAGE

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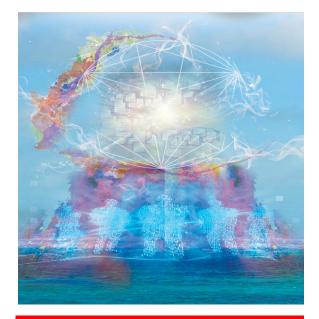Fax +39 02434417500
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Parlamento europeo
Ufficio d'informazione a Milano

Under the patronage of the Italian Presidency of the Council of Ministers

XVIII INFOPOVERTY WORLD CONFERENCE

COLLECTIVE CREATIVITY AND DIGITAL INNOVATION:
FORGING INCLUSIVE PARTNERSHIP TO SUSTAIN PEACE AND DEVELOPMENT

INVITATION

APRIL 13, 2018
New York, UN Headquarters - Conference Room 12

in videoconference with Milano,:
European Parliament Information Office

live streaming on WEBTV.UN.ORG

www.occam.org   www.infopoverty.net

11:30am - 1:00pm – Second Session

INFOPOVERTY PROGRAM REPORT ON PROJECTS IN ACTIONS
The follow up of the previous projects endorsed by the Infopoverty Program at IWC17.After a year of work, the project leaders will present the results.

Chair: George Hara, *Chairman of the Board, Alliance Forum Foundation*
Makoto Goda, *CEO, Nippon Biodiesel Fuel Co., Ltd*
Thomas Deely, *Program Director, Applied Analytics, School of Professional Studies Columbia University*
Will Galvin, *Executive Vice President Self Help Africa*
Andrea Cuomo, *STMicroelectronic Executive Vice President Advanced Systems Hechnology and Special Projects*
Eugene W. Grant, *Mayor of Seat Pleasant City*
Babatomiwa John Adesida, *Private Sector and Philanthropic Consultant , UNSDGF*
Toshimi Kajiki, *Chairman, IFA*
Tatsuro Mine, *Mayor of Karatsu*

1.15pm - 2:15pm - Special Event

8th SIGNS OF CHANGE / 14th UNAFF TRAVELING FILM FESTIVAL, promoted by **UNAFF, OCCAM** and **IFTC-UNESCO** will present three short movies on the themes of Infopoverty moderated by **Jasmina Bojic**, Founder and Director of UNAFF (United Nations Association Film Festival). www.unaff.org

- *The other side*, by Griselda San Martin (6 min) Mexico/Spain/USA
Just like every other weekend at Friendship Park, dozens of people have come to meet and greet one another on both sides of the US-Mexico birder fence. Among those present is Jose Marquez, who has come to see his daughter Susanna.

- *Without Country,* by Theo Rigby (21 min) Guatemala/USA
"Undocumented immigrant" and "US citizen" are often polarizing phrases that carry a charged set of assumptions and stereotypes. Sam and Elida Mejía, and their son Gilbert, left Guatemala during a violent civil war and moved to California. They had two more children, Helen and Dulce, who are both US citizens.

- *Through my eyes: Hani's journey*, by Zahra Mackaou (30 min) Canada/Lebanon/Syria
It follows the journey of blind Syrian refugee Hani Al Moliya from the camps in Lebanon to Canada. Told through his photos, it is a story of triumph against adversity, set against the backdrop of the Syria crisis.

2:30-4:00 pm – Third Session

TOWARDS THE DIGITAL ERA

Worldwide the digital natives are changing our way of life, and are building new paradigms of the new incumbent digital society to fight poverty succesfully is necessary to give immediately room and to sustain the new visions emerging from deep Africa, Latin American, Asia and Oceania young natives which are facing with the real need of their communities and are able to use in a creative and constructive way the m-devices as means of job creation and fill the gap, having full connectivity all over the world. The primary need is to create new digital institutions able to receive and support this incumbent instance as a great opportunity to achieve SDGs.

10:00-10:30 (NYT) – Opening Session

H.E. Amb. Sebastiano Cardi, *Ambassador Extraordinary and Plenipotentiary Permanent Representative of Italy to the UN*
Daniela Bas, *Director of the division for social policy development DESA*
Amina Mohammed, *Deputy Secretary-General of the United Nations*
H.E Amb. Toshiya Hoshino *Deputy Permanent Representative of Japan to the UN*
General Introduction: **Pierpaolo Saporito**, *President of OCCAM and Infopoverty*

10:30 - 11:30 (NYT) –16:30 - 17:30 (CET) First Session

Videoconference with
Milan, European Parliament 16:30 - 18:00 (CET)

DIGITAL ALLIANCE TO MITIGATE THE MIGRATIONS AND TO ACHIEVE THE SDGS

The young generation of the Least Developing Countries are a great resource if the opportunities offered by the digital revolution is oriented to solve primary needs, guaranteeing a sustainable development in order to allow everyone to benefit from services on health, education, and food security, equilibrating the conditions that see countries, rich in resources, suffering from epochal migrations, throwing Europe into crisis and further depleting Africa.
The widespread mobile devices that everyone now possesses with the creation of new institutions 5.0, devoted to accelerate the SDGs, are able to work in rural and urban critical situation as the World Food & Health e-Center launched in Milan could drive the digital revolution to involve the young generations in order to improve their skills and build their own future, ensuring that no-one will be left behind.

Chair from Milan session: **Bruno Marasà,** *Director of the Office in Milan of European Parliament*

Marco Valli, *Deputy European Parliamentarian*
Brando Benifei, *European Parliament, Committee on Foreign Affairs*
Gian Battista Parigi, *Pediatric Surgery Professor at University of Pavia*

Chair from UN HQ: Patrizio Civili, *IDLO Permanent Representative to the UN*

Michael Jacobson, *Chairman of the Board of Directors "Montessori Model United Nations"*
Carla Mucavi, *Director FAO Liaison Office New York*
Robert Van Lierop, *Former Representative of Vanuatu to UN*

Chair: Navid Hanif, *Director of Financing for Development Office, Department of Economic and Social Affairs*
World Food Security eCenter, *presented by* **Giulio Valeri and Paolo Giancane**, *ICT's OCCAM Advisors*
H.E Amb. Paolo Zampolli, *Ambassador World Artifical Intelligence org.Director*
Sonia Sachs, *Pediatrician and Public Health Specialist*
Christopher Smithers , *President of Smithers Foundation*
H.E. Amb. Arisoa Lala Razafitrimo, *Permanent Representative of the Republic of Madagascar to the UN*
H.E Amb. Antonio Gumende, *Permanent Representative of the Republic of Mozambique to the UN*
Paula Roudi, *Director of UNESCO-Office in New York*
H.E Amb. Lot Dzonzi, *Deputy Ambassador of Malawi to UN*

4:00-5:00 pm – Fourth Session

NEXT DIGITAL SOLUTIONS FOR THE UN AGENDA 20-30 AND THE AFRICAN 2063 PLAN.

This section will focus on presenting and discussing new solutions for the development of new technologies worthy of being supported by the best companies and investors, whereby social responsibility is linked to sustainability and the opening up of new markets

Chair: Sarbuland Khan, *Senior Cancellor of UNWTO*
Elena Scanferia, *Managing Director ACRA*
Giulia Giuffrè, *Board Member and Marketing Director , Irritec Group*
Mikio Kimura, *CEO, TORUS, Inc.*
H.E Amb. Mr. Sven Jürgenson, *Permanent Representative of Estonia to UN*
Rehan Chaudri, *Principal Peak XV Advisor*
Robert J. Cipriano, *Allhumanity CEO*
Naiyer Imam, *Chairman and CEO of 'Advanced Medical Imaging and Teleradiology, LLC '*
Norma Denise Mitchem, *PhD Education and government/corporate affairs consultant, Former advisor to the former Howard University President*
Dominika Żak, *"1Billion Voices Digital Expo"*
Mariagrazia Cavenaghi *OCCAM Liaison officer to the UN*
5.00 - 5.30pm: Fifth Session

GENERAL DISCUSSION

5.30pm: Sixth Session - Round Table

The Chairpersons of the previews Sessions will formulate the results of the Conference and define them in the traditional Final Declaration, which will be delivered to the entire UN-System and to the Governments.

ENDORSEMENT OF THE FINAL DECLARATION
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Special Tribute to: **Mme. Gloria Kins,** *Editor-in-Chief and Publisher of Society and Dipomatic Review" for her enduring commitment for Infopoverty*