



## FOR IMMEDIATE RELEASE

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### UNITED NATIONS ASSOCIATION FILM FESTIVAL (UNAFF) GAVE THE INAUGURAL UNAFF VISIONARY AWARD TO THE UN SECRETARY-GENERAL BAN KI-MOON TO MARK THE HISTORIC 70<sup>th</sup> ANNIVERSARY OF THE UNITED NATIONS

San Francisco, CA (June 26, 2015) - Seventy years ago, fifty nations gathered in the historic San Francisco Fairmont Hotel to sign the UN Charter. During the festivities commemorating this event at the Fairmont, Jasmina Bojic, the Founder and Director of the eighteen year old international documentary film festival UNAFF (United Nations Association Film Festival) presented the first *UNAFF Visionary Award* to Ban Ki-moon, the eighth Secretary-General of the United Nations.

*"In signing the Charter, the founders achieved what many thought impossible. It falls to us to heed the Charter's call to "unite our strength" and to use their creation -- the United Nations -- for the common good. The United Nations is the hope and home of all humankind. The Charter is our compass. Let us never relent on the journey to a better world for "we the peoples".*

Secretary-General Ban Ki-moon, San Francisco, 26 June 2015

UNAFF ([www.unaff.org](http://www.unaff.org)) brings together the interests of human rights advancement and cinematic achievement as one of the oldest documentary-only film festivals in the United States. The *UNAFF Visionary Award* honors outstanding individuals in their efforts to promote the *Universal Declaration of Human Rights* and its implementation in all areas of human endeavor.

The 18<sup>th</sup> UNAFF will be held from October 15-25, 2015 in Palo Alto, East Palo Alto, San Francisco and Stanford University. The theme for this year is ***RUNNING OUT OF TIME***.