



We are delighted to invite you to join us for a Press Conference announcing the **The 15th annual UNAFF (United Nations Association Film Festival)** In Palo Alto - San Francisco - East Palo Alto - San Jose - Stanford University
The theme for 2012 is **HUMAN DIGNITY**

15th Anniversary UNAFF (United Nations Association Film Festival) to screen 70 Documentaries, presenting topics with more timely stories than ever: renewable energy, cyber crime and Internet freedom, interracial marriage and tolerance, looted art, wars in the name of God, torture programs and medical ethics, battle for water not oil, human trafficking and modern slavery, philanthropy and social change.

FRIDAY, September 21, 2012

Palo Alto City Hall Council Chambers, 250 Hamilton Avenue, Palo Alto, CA

5:30pm Reception

Delicious international food

6:00pm Press Conference

Introductory remarks by Founder and Executive Director Jasmina Bojic of UNAFF (United Nations Association Film Festival), who will present the festival trailer and the program for the 15th UNAFF

6:30pm Film Screening

California State of Mind: The Legacy of Pat Brown (90 minutes) USA

Director: Sascha Rice **Producers:** Hilary Armstrong, Julie Mintz, and Sascha Rice
California State of Mind: The Legacy of Pat Brown tells the story of how one man rose against seemingly insurmountable obstacles and shaped the future of modern California. Rather than lionizing Brown as “the Architect of the Golden State,” the film looks critically at Pat Brown’s odyssey to build a “super state,” raising issues that transcend eras and geographic borders. As the Vietnam War shifts the nation’s consciousness, Brown is caught in the middle of the cataclysmic 1960s, with the Free Speech Movement in Berkeley, fiery race riots in Los Angeles, and the United Farm Workers Movement in the Central Valley. Brown’s epic battle against capital punishment unleashes an international uproar. Finally, a telegenic Ronald Reagan steps onto the world stage promising to sweep all that away. Brown’s tenure ends as a new “era of limits” begins. An exciting tale of the west comes into focus through the lens of the national crisis we face: Failing education, crumbling infrastructure, gridlocked traffic, and water threaten to become the next oil. This intimate portrait of Pat Brown has the power to ignite optimism and provide a template for what we can and should expect from leaders today.

Q&A with the filmmakers and five mayors of Palo Alto from the last five years.

For more information, please contact Chris Scheerder: chris@unaff.org

or visit **UNAFF 2012** at: www.unaff.org

Press kits and screening schedules

will be available on the web site after the Press Conference

Please RSVP to Chris Scheerder by September 15th