We are delighted to invite you to join us for a Press Conference announcing the
The 15th annual UNAFF (United Nations Association Film Festival)
In Palo Alto - San Francisco - East Palo Alto - San Jose - Stanford University
The theme for 2012 is HUMAN DIGNITY

15th Anniversary UNAFF (United Nations Association Film Festival) to screen
70 Documentaries, presenting topics with more timely stories than ever:
renewable energy, cyber crime and Internet freedom,
interracial marriage and tolerance, looted art, wars in the name of God,
torture programs and medical ethics, battle for water not oil,
human trafficking and modern slavery, philanthropy and social change.

FRIDAY, September 21, 2012
Palo Alto City Hall Council Chambers, 250 Hamilton Avenue, Palo Alto, CA

5:30pm Reception
Delicious international food

6:00pm Press Conference
Introductory remarks by Founder and Executive Director Jasmina Bojic of UNAFF
(United Nations Association Film Festival), who will present the festival trailer and the
program for the 15th UNAFF

6:30pm Film Screening
*California State of Mind: The Legacy of Pat Brown (90 minutes)* USA
Director: Sascha Rice Producers: Hilary Armstrong, Julie Mintz, and Sascha Rice
*California State of Mind: The Legacy of Pat Brown* tells the story of how one man rose
against seemingly insurmountable obstacles and shaped the future of modern California.
Rather than lionizing Brown as “the Architect of the Golden State,” the film looks critically
at Pat Brown’s odyssey to build a “super state,” raising issues that transcend eras and
geographic borders. As the Vietnam War shifts the nation's consciousness, Brown is
captured in the middle of the cataclysmic 1960s, with the Free Speech Movement in
Berkeley, fiery race riots in Los Angeles, and the United Farm Worker Movement in the
Central Valley. Brown’s epic battle against capital punishment unleashes an international
uproar. Finally, a telegenic Ronald Reagan steps onto the world stage promising to
sweep all that away. Brown's tenure ends as a new “era of limits” begins. An exciting tale
of the west comes into focus through the lens of the national crisis we face: Failing
education, crumbling infrastructure, gridlocked traffic, and water threaten to become the
next oil. This intimate portrait of Pat Brown has the power to ignite optimism and provide
a template for what we can and should expect from leaders today.

Q&A with the filmmakers and five mayors of Palo Alto from the last five years.

For more information, please contact Chris Scheerder: chris@unaff.org
or visit UNAFF 2012 at: www.unaff.org
Press kits and screening schedules
will be available on the web site after the Press Conference
Please RSVP to Chris Scheerder by September 15th