



UNAFF Documentary Night

at AOL Patch

395 Page Mill Road, Palo Alto

Thursday, September 15, 2011

5:00PM: Reception with former Mayor of Palo Alto Pat Burt

5:30PM: Film screening

6:30PM: Discussion with UNAFF Founder and Executive Director and Lecturer at Stanford University Jasmina Bojic and former Mayor of Palo Alto Pat Burt



WASTE = FOOD

DIRECTOR: Rob van Hattum

(51 minutes) China/Germany/Switzerland/USA

The new theory of ecologically intelligent design argues that manufacturers' products, when discarded, should either be completely recyclable in the Technosphere or become biodegradable food for the Biosphere. Waste=Food explores this revolutionary "cradle to cradle" (as opposed to "cradle to grave") concept through interviews with its leading proponents, American architect William McDonough and German ecological chemist Michael Braungart. Their ideas are increasingly being embraced by major corporations and governments worldwide, unleashing a new, ecologically-inspired industrial revolution. The film shows how their "intelligent product system," utilizing completely non-toxic and sustainable-production methods, has been adapted by major corporations, visiting a Swiss textile factory, a German clothing manufacturer, the Nike shoe headquarters, a U.S. furniture manufacturer, the Ford Motor Company and a government-housing project in China. *(Film screened at UNAFF)*

Free Admission. Space is limited. Please RSVP by September 14 to Amanda Howell at amanda@unaff.org or call 650 724-5544

Save the date: **14th UNAFF** October 21-30, 2011
Palo Alto, East Palo Alto, San Francisco and Stanford University
UNAFF 2011 Theme - EDUCATION IS A HUMAN RIGHT

If you would like to volunteer for the film festival or give support to **UNAFF**, one of the oldest documentary film festivals in the US visit the **UNAFF 2011** Website at www.unaff.org

PaloAltoPatch



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